

YES YOU CAN...Write an eBook!

Your 5 Step Plan



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What is an eBook?

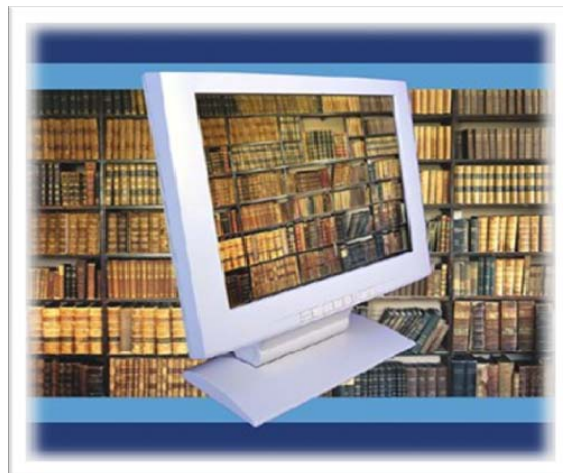
An eBook is an *electronic* version of a traditional print book that can be read by using a personal computer or by using an eBook reader. (An eBook reader can be a software application for use on a computer, or a book-sized computer that is used solely as a reading device.) Users can purchase a downloadable file of the eBook from a Web site (such as www.ebookguides4life.com) to be read from the user's computer or reading device.

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Although it is not necessary to use a reader application or device in order to read eBooks (most books can be read as PDF files), they are popular because they enable options similar to those of a paper book as readers can bookmark pages, make notes, highlight passages, and save selected text.

In addition to these familiar possibilities, eBook readers also include built-in dictionaries, and alterable font sizes and styles. Typically, an eBook reader handheld device can store from four thousand to over half a million pages of text and graphics. A popular feature is its back-lit screen (which makes reading in the dark possible).

eBooks are the future, so get on board and enjoy the read!



STEP 2 – START CREATING

Getting Started



- Make the commitment. Adopt the “I AM” philosophy:
 - Intention + Attention = Manifestation.
 - (As per the teachings of Dr. Wayne Dyer and other self-transformation leaders).
 - *Intend* on writing an eBook, give it your *attention* and it will *manifest*.
- See the checklist on What You Will Need ([page 11](#)).
- Establish a writing schedule, set aside time each day to write:
 - Include what time of day works best for you. Be specific (e.g., first hour of the day, before bed).
 - Write your schedule in your calendar – block that time for writing.
 - Make this a sacred time with no other distractions.
 - Avoid procrastination techniques.
- Know what you are going to write about. Don’t write something because you think it will sell; write it because you love it. Your love will show in your work and the rest will come. If you’re still stuck on what to write, revisit the previous section.
- Once you come up with a topic;
 - Write down all of your ideas about it.
 - Decide what you want your eBook to be about.
- Choose your title – write down a few different ones before deciding on the one you’ll use.
 - This will help to keep your focus and may give you some other ideas.
 - The title should give a clear indication of the content of your eBook.
 - A catchy title may help to sell it, but remember to balance this with clarity to keep it in context.

Getting Started...

- Research before you begin:
 - Don't start typing until you've done your research.
 - Will people pay for your information?
 - Is it readily available elsewhere? If it is, could you approach the subject to reach a particular niche?
 - Find out what you need to know.

- Write a mission statement and an eBook outline. Include what you're writing about and the effect you want it to have on the reader.
 - Write a sentence or two to clearly show the reason (s) for your eBook and what you expect to write about.
 - This is the foundation of your eBook and should contain:
 - Your subject.
 - Your opinion on the subject.
 - A supporting reason for your opinion.
 - The significance of the above.
 - During the writing process, you can update your mission statement at any time - right up until it is ePublished.

- Identify your target audience:
 - Decide who your desired audience will be. Age, gender, culture, social background and education are factors to consider.
 - The subject and style of your writing will determine your audience.
 - What you write should be targeted at your desired audience.

- Develop a chapter outline and create a short description of your eBook.

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